


Business Bulletin

Governance, Risk and Best Value Committee

10.00am, Tuesday, 31 October 2023

Teams Meeting

Governance, Risk and Best Value Committee

Convener:	Members:	Contact:
<p>Councillor Kate Campbell</p> 	<p>Councillor Katrina Faccenda Councillor Dan Heap Councillor Stephen Jenkinson Councillor Simita Kumar Councillor Adam Nols-McVey Councillor Claire Miller Councillor Joanna Mowat Councillor Jason Rust Councillor Edward Thornley Councillor Lewis Younie</p>	<p>Daniel Baigrie Committee Officer 0131 529 7030</p>

Recent news	Background/Contact
<p>GRBV Committee 19.09.23 – Corporate Governance Code Self-Assessment 2022/23</p> <p><i>Action: Number of viewers for Chief Executive and Service Director Vlogs to be reported to committee.</i></p> <p>In preparing a response to this question, and investigating YouTube views more closely, we’ve discovered that the figures are unreliable and can significantly underestimate the actual number of views.</p> <p>The Council uses a range of IP addresses, but many colleagues share the same one. If, for example, 500 colleagues on the same IP address watched a video, it would only be counted as one unique view.</p> <p>Therefore, in order to gain a better insight in future, we will instead be tracking click throughs to the video from the cover email, as well as on News beat. This will give us more reliable data on how many colleagues are actually viewing the videos.</p> <p>More generally, vlogs are just one way our senior leaders engage with our colleagues. We have a senior leader visibility programme for 2023/24 which includes face to face visits, all colleague events and townhalls (face to face and virtual) all open to all 19,000 colleagues.</p> <p>We issue regular communications to 4,000 frontline colleagues who have provided their personal email addresses.</p>	<p>Mike Pinkerton</p> <p>Head of Communications, Corporate Services Directorate</p> <p>Tel: 0131 529 6151</p>

It is also worth noting that in our recent audit of our internal communications channels, vlogs were ranked in the top five of highest rated from colleagues. The preferred ways of communicating were: Andrew's and other senior leader vlogs, colleague stories, health and wellbeing, learning and development.

Policy and Sustainability Committee 24.10.23 – [Risk Appetite Statement](#)

Action: To provide an update on recruitment for the Risk Management team.

Following the review of the Risk Management function, work has been carried out to develop the roles, have them evaluated and recruit to the new risk management team structure. The structure consists of a Chief Risk Officer and two Senior Risk Management Advisers.

The recruitment for the Chief Risk Officer is expected to conclude by the end of October 2023. The recruitment for the Senior Risk Management Advisers will be concluded by the end of this year. This second part was delayed slightly to enable the Chief Risk Officer to be involved in this recruitment process.

[Chris Lawson](#)

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